

SEO SERVICE TIERS

Bronze Tier: This is our entry level SEO package for simple websites for low competition.

Silver Tier: This is a great starter plan for small businesses in low to moderate competition areas.

Gold Tier: This plan is great for companies with 10+ pages or an active blog, with moderate to high competition.

Platinum Tier: This plan is great for companies that are looking for high ROI services, have high competition and have a large volume of pages.

SEO Services	Bronze	Silver	Gold	Platinum
	Start Up Fee \$625 \$425 /Month	Start Up Fee \$1,100 \$600 /Month	Start Up Fee \$1,900 \$1,200 /Month	Start Up Fee \$3,000 \$2,000 /Month
Precursory Site Audit	●	●	●	●
Keyword Research	●	●	●	●
Google My Business	●	●	●	●
Google Analytics	●	●	●	●
Google Tag Manager	●	●	●	●
Google Search Console	●	●	●	●
Setup Bing Places	●	●	●	●
Bing Search Console	●	●	●	●
Online Portal	●	●	●	●
SEO Copy	Rewriting	Rewriting	Copywriting (1000 Words)	Copywriting (2000 Words)
1 on 1 Dedicated Time	2 Hours per month	4 Hours per month	5 Hours per month	8 Hours per month
Off Site SEO	Basic Links/Social/News	Basic Links/Social/News	Basic + 1 Premium Backlink	Basic + Backlink Retainer
Competitor Analysis		Precursory	In-Depth w/Reports	●
Onsite SEO Report		Home Page + Analysis	MR Analysis & Mockups	MR + Client Facing Goals
Page Addition/Alteration		1 Page per month	2 Pages per month	4 Pages per month
Link Analysis		Instructional How-To	Instructional + 10 Repairs	Instructional + Full Repairs
Duplicate Content Analysis			10 Pages per month	20 Pages per month
Uptime Monitoring System			●	●
HeatMap Traffic			●	●
Data Studio Reports				●